

## Comm 101 Oral Communication Spring 2019

Lecture: Tuesdays/Thursdays, 2 p.m. – 3:15 p.m., CAC 239  
Professor: Dr. Elizabeth Fakazis, CAC 327, lfakazis@uwsp.edu  
Office hours: Wednesdays, noon – 1 p.m. and by appointment

### About this course

This course explores the practice of public speaking as a central component of participation in the public sphere. Using principles of rhetoric, this course allows you to gain practical experience in speech composition, delivery and critique. It also introduces you to the practice of critical thinking, which is essential in constructing logical, persuasive and ethical arguments.

### Learning Objectives

GEP Learning Outcomes for Oral Communication

- Compose and deliver articulate, grammatically correct, and organized oral assignments using appropriate communication technologies as well as properly documented and supported ideas, evidence and information suitable to the topic, purpose, genre and audience
- Apply an understanding of elements that shape successful oral communication such as topic, purpose, genre and audience to critique your own and others' delivery and provide effective and useful feedback to improve your and others' communication

GEP Learning Outcomes for Critical Thinking

- Recognize critical thinking as a process of identifying, analyzing, evaluating, and constructing reasoning in deciding what conclusions to draw or actions to take.
- Identify, analyze, evaluate, or construct reasoning as they apply it to general or discipline-specific questions or issues.

### Required Readings

- Joshua Gunn, *Speech Craft* (Bedford/St. Martins, 2017). Available for rental at the University Bookstore.
- Additional readings will be distributed through electronic reserve.

### Assignments and Grading

Major assignments for this course include researching, outlining, revising, presenting and critiquing three speeches: a celebratory speech, an informative speech, and a persuasive speech, and completing a mid-term and final exam. You also will be required to complete a series of in-class and out-of-class assignments throughout the semester designed to help you develop and deepen your oral communication knowledge and skills, to analyze required readings and on-line speeches, and to participate productively in class discussions.

Specific, written guidelines for each assignment will be distributed in class. Your speeches will be graded on appropriateness of topic for the assignment and target audience, and on quality of research, content, style, and delivery. Exams will test your mastery of course material including readings, lectures, and discussions. Readings will supplement lectures and discussions --- in other words, reading material may be included on the exam even if we do not cover it in class.

- Major Speeches: Celebratory, Informative, Persuasive (50% of final grade)
- Mid-Term and Final Exams (30% of final grade)

- Portfolio of pass/fail additional assignments (20% of final grade)

Letter grades will be assigned as follows to all graded assignments and the final grade:

94 – 100 % = A	90-93% = A-	87-89% = B+	84-86% = B
80-83% = B-	77-79% = C+	74-76% = C	70-73% = C-
67-69% = D+	64-66% = D	60-63% = D-	

### Course Policies

**Attendance.** The success of this course depends on your active participation. Please arrive on time for each class, ready to actively contribute to class discussion and assignments. If you **MUST** miss class, please:

- Notify me in advance (in case of emergency, notify me as soon as possible)
- Arrange to get notes from a fellow student. Do **NOT** ask me what you missed!
- Arrange to have any work due that day turned in at the beginning of class.
- Realize that there will be **NO MAKE-UPS** for missed in-class assignments, **INCLUDING** the presentation of speeches and exams. If you miss class on a presentation or exam day without having documentation of an emergency, you will receive a grade of zero for that assignment. If you miss class on a day when others are scheduled to present their speeches, you will be deducted half a letter grade from your speech assignment. Excused absences may be granted for medical emergencies, death in the family, university sanctioned events, religious observations, and military service. Work obligations, faulty alarm clocks, car failure, family vacations, job interviews, etc., do **NOT** count as emergencies that warrant an excused absence and the chance to make up in-class assignments, presentations or exams.

**Use of technology and accommodations.** Please turn off your cell phones. Use of cell phones, tablets, laptops or other technology is not permitted during class, unless it is part of an assignment or a required assistive technology. If you need to use technology in class, please see me. Also, please see me if I can provide necessary accommodations.

**E-mail.** You may e-mail me with questions, comments and concerns, or to set up an individual conference. I check my e-mail regularly during the work week. Please leave at least 24 hours for a response.

**Accuracy & Ethics.** All work produced for this class must be your own and must be produced for **THIS** course. If you use others' work, please be sure to cite it appropriately (including information you get from print and digital sources). Plagiarism of any kind will result in a warning. Second offenses will result in a final grade of "F" for the course. Please consult the University Handbook for additional information on academic conduct.

## Working Schedule

This schedule includes weekly topics and major readings, speeches and exams. Additional REQUIRED reading, writing, research and speaking assignments will be distributed in class, as will detailed guidelines for each assignment. (I may revise this schedule to meet the needs of the class and take advantage of course-related opportunities that come up.)

<b>Wk</b>	<b>Dates</b>	<b>Topic</b>	<b>Major Readings</b>	<b>Major Assignments</b>
1	Jan 22/24	Introduction	Gunn Ch 1	
2	Jan 29/31	Understanding Speech Genres	Gunn Ch 12	
3	Feb 5/7	Celebratory Speaking	Gunn Ch 13	
4	Feb 12/14	Celebratory Speaking	Gunn Ch 10	
5	Feb 19/21	Presentations		Celebratory Speech
6	Feb 26/28	Informative Speaking	Gunn Ch 14	
7	Mar 5/7	Selecting & Researching Your Topic	Gunn Ch 4, 5	
8	Mar 12/14	Supporting Materials, Organizing & Outlining	Gunn Ch 6, 7,8	MID TERM EXAM
9	Mar 19/21	SPRING BREAK	SPRING BREAK	SPRING BREAK
10	Mar 26/28	Impromptu Speaking		
11	Apr 2/4	Presentations		Informative Speech
12	Apr 9/11	Persuasive Speaking	Gunn Ch 15	
13	Apr 16/18	Making Arguments	Gunn Ch 16	
14	Apr 23/25	Using Presentation Aids Effectively	Gunn Ch 11	
15	Apr 30/May 2	Speaking Online	Ch 18	
16	May 7/9	Speaking for Social Change	Ch 19	Persuasive Speech
17	May 14 12:30-2:30	FINAL EXAM		FINAL EXAM